

INSPIRING ACADEMIC EXCELLENCE THROUGH

INNOVATIVE TITLES



Intercultural Communication

Pathways to Better Interactions

DAVID BOROMISZA-HABASHI

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Pathways to Better Interactions

David Boromisza-Habashi

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Practical in focus, grounded in social interaction, and written in a strong narrative style replete with concrete examples, *Intercultural Communication: Pathways to Better Interactions* provides readers with an examination of diverse cultural practices that can be used to support successful communication.

Author David Boromisza-Habashi's approach is grounded in theory, yet relevant and highly accessible for students. Using vivid and relatable anecdotes, he deftly explores the primary challenge of effective intercultural communication in our globalized world: the ability to properly coordinate interactions to achieve shared meaning.

The vital importance of understanding cultural communication, and how it relates to being a responsible member of society, is stressed throughout the book. The weaving of scholarly work and everyday encounters highlights the role of inquiry as not just an academic endeavor but as an everyday practice. Strategies for coordinating intercultural encounters in the real world encourage readers to take action and recognize that this work and learning doesn't end when the course ends. Rather, it is a process, one that should be an ongoing part of their lives.

The pragmatic, thought-provoking approach of this book is timely, useful, and relevant. *Intercultural Communication: Pathways to Better Interactions* is the ideal textbook for students of intercultural communication who wish to create and foster meaningful social interactions.

David Boromisza-Habashi (Ph.D., University of Massachusetts Amherst) is an associate professor in the Department of Communication at the University of Colorado Boulder. His research explores how communication as language use is shaped by the cultural context in which it occurs.

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TAKE A LOOK AT THE TABLE OF CONTENTS



1 “Where Do I Look for Culture?”

A Practical Approach to Intercultural Communication

Culture as a Thing
Introducing Rich Points: The Visceral Experience of Cultural Difference
Building Culture
Culture Is Communication

2 “What Does Communication Have to Do With Culture?”

Introducing Cultural Pragmatics

An Intercultural Encounter in South Central Los Angeles
Approaches to Intercultural Communication
The General Approach of This Book to Intercultural Communication
Three Principles of Cultural Pragmatics
Interaction
Intercultural Communication as Social Interaction

3 “How Do I Do This Well? How Do I Do It Right?”

Practical and Ethical Reflections on Building Culture

Doing It Well: The Process of Building Culture
Doing It Right: Ethical Reflections on the Process of Building Culture

4 “What Does That Word Mean to Them?”

Words and Key Terms 45

From Misunderstanding to Miscommunication
Doing Things With Words
Variations on a Language: U.S. vs. British English
Cultural Key Terms
Barriers to Coordinated Interaction

5 “What Happens if I Don’t Speak Their Language?”

Different Languages, Different Codes

Language vs. Communication
English as Global Language
Language Selection and Identity
Barriers to Coordinated Interaction

6 “Why Do They Call Each Other That?”

Personal Address

Types of Address Terms
Second-Person Pronouns
Proper Names
Kinship Terms
Barriers to Coordinated Interaction

7 “Were They Trying to Be Rude?”

Doing Things With Speech

Action in Context
Speech Acts
Act Sequences
Speech Genres
Barriers to Coordinated Interaction

8 “Is That Appropriate to Talk/Joke About?”

The Topic of Talk

Topic Selection
Topic Management
Humor and Topic
Barriers to Coordinated Interaction

9 “Wait, Was That Sexist/Biased/Racist?”

Moral Issues in Everyday Life

Cultural Pragmatics as a Starting Point
Pluralism
Case Study #1: The Piropo
Case Study #2: Contradictory Talk About Race Relations
Case Study #3: Criticizing Environmentalism as Liberal Bias
Barriers to Coordinated Interaction 142

10 “Why Aren’t They Saying Anything?”

The Amount of Talk and Silence

The Amount of Talk
The Meanings of Silence
Barriers to Coordinated Interaction

11 “But Why Wouldn’t They Smile at Me?”

Embodied Interaction

Embodiment vs. Nonverbal Communication
Types of Nonverbal Communication
Proxemics
Facial Expressions
Gestures
Barriers to Coordinated Interaction

12 “How Does This Make Sense to Them?”

Cultural Meanings of Communication

The “How”: Competent Use
The “Why”: Cultural Ideologies
The “Who”: Communal Identity
Barriers to Coordinated Interaction

13 “Is This Normal to Them?”

When Our Sense of Normality is Disrupted

When Your “Normal” Is Disrupted
Dismissing the Richness of Rich Points
Avoiding Building Culture
Barriers to Coordinated Interaction

14 “What Does an Intercultural Practitioner Actually Do?”

A Guide to Building Culture

Four Disclaimers
Before You Begin Building Culture
The Stages of Building Culture
After You Have Built Culture

Glossary

References

Image Credits

Index