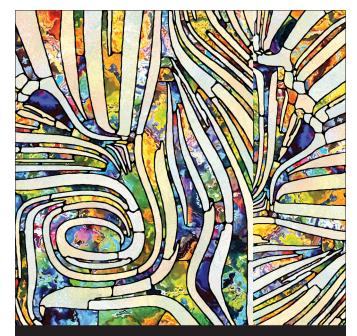
# INSPIRING ACADEMIC EXCELLENCE THROUGH



# Intercultural Communication

Pathways to Better Interactions

DAVID BOROMISZA-HABASHI

## **Intercultural Communication**

Pathways to Better Interactions David Boromisza-Habashi

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Interested in considering this text for your course? Visit titles.cognella.com to request a FREE digital review copy today. Practical in focus, grounded in social interaction, and written in a strong narrative style replete with concrete examples, *Intercultural Communication: Pathways to Better Interactions* provides readers with an examination of diverse cultural practices that can be used to support successful communication.

Author David Boromisza-Habashi's approach is grounded in theory, yet relevant and highly accessible for students. Using vivid and relatable anecdotes, he deftly explores the primary challenge of effective intercultural communication in our globalized world: the ability to properly coordinate interactions to achieve shared meaning.

The vital importance of understanding cultural communication, and how it relates to being a responsible member of society, is stressed throughout the book. The weaving of scholarly work and everyday encounters highlights the role of inquiry as not just an academic endeavor but as an everyday practice. Strategies for coordinating intercultural encounters in the real world encourage readers to take action and recognize that this work and learning doesn't end when the course ends. Rather, it is a process, one that should be an ongoing part of their lives.

The pragmatic, thought-provoking approach of this book is timely, useful, and relevant. *Intercultural Communication: Pathways to Better Interactions* is the ideal textbook for students of intercultural communication who wish to create and foster meaningful social interactions.

David Boromisza-Habashi (Ph.D., University of Massachusetts Amherst) in an associate professor in the Department of Communication at the University of Colorado Boulder. His research explores how communication as language use is shaped by the cultural context in which it occurs.

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